State: Arkansas Filing Company: Starmount Life Insurance Company

TOI/Sub-TOI: L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

Product Name: GIWL - Interest Rate

Project Name/Number: /

Filing at a Glance

Company: Starmount Life Insurance Company

Product Name: GIWL - Interest Rate

State: Arkansas

TOI: L07I Individual Life - Whole

Sub-TOI: L07I.101 Fixed/Indeterminate Premium - Single Life

Filing Type: Form

Date Submitted: 11/13/2012

SERFF Tr Num: STAR-128766985

SERFF Status: Closed-Approved-Closed

State Tr Num:

State Status: Approved-Closed

Co Tr Num:

Implementation 01/01/2013

Date Requested:

Author(s): Belle Lucas, Natka Varisco, Ruston Woolley, Jennifer LeGlue

Reviewer(s): Linda Bird (primary)

Disposition Date: 11/26/2012

Disposition Status: Approved-Closed

Implementation Date:

State Filing Description:

State: Arkansas Filing Company: Starmount Life Insurance Company

TOI/Sub-TOI: L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

Product Name: GIWL - Interest Rate

Project Name/Number: /

General Information

Project Name: Status of Filing in Domicile: Pending

Project Number:

Requested Filing Mode:

Explanation for Combination/Other:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 11/26/2012

State Status Changed: 11/26/2012

Deemer Date: Created By: Natka Varisco

Submitted By: Natka Varisco Corresponding Filing Tracking Number:

Filing Description:

We are submitting an informational filing to advise you of the Valuation Interest Rate Change on the following products:

Product Name Policy Form Number Approval Date SERFF Filing number ValueLife Gold 32-001 12/5/2008 STAR-125904769 StarLife Gold 21-001 12/4/2006 STAR-125010980 SelectLife 51-001 8/23/2006 USPH-6SQJ6M898/00-00/00-00/00 GIWL 42-001 11/30/2010 STAR-126916255

The Interest rate on the above listed products will change from 4% to 3.5%. This change will become effective on new policies issued beginning January 1, 2013.

I have attached a revised Speculations page highlighting the new interest rate.

All other product design features are identical to those of the forms previously approved.

Company and Contact

Filing Contact Information

Ruston Woolley, Compliance Specialist rustonb@starmountlife.com 8485 Goodwood Blvd. 225-400-9247 [Phone]
Baton Rouge, LA 70806-7878 225-610-1447 [FAX]

Filing Company Information

Starmount Life Insurance CoCode: 68985 State of Domicile: Louisiana

Company Group Code: Company Type: 7800 Office Park Boulevard Group Name: State ID Number:

Baton Rouge, LA 70809 FEIN Number: 72-0977315

(225) 926-2888 ext. [Phone]

Filing Fees

Fee Required? Yes
Fee Amount: \$50.00

State: Arkansas Filing Company: Starmount Life Insurance Company

TOI/Sub-TOI: L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

Product Name: GIWL - Interest Rate

Project Name/Number: /

Retaliatory? No

Fee Explanation:

Per Company: No

Company	Amount	Date Processed	Transaction #	
Starmount Life Insurance Company	\$50.00	11/13/2012	64852679	

Filing Company: Starmount Life Insurance Company State: Arkansas

TOI/Sub-TOI: L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

GIWL - Interest Rate

Project Name/Number:

Correspondence Summary

Dispositions

Product Name:

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	11/26/2012	11/26/2012

 State:
 Arkansas
 Filing Company:
 Starmount Life Insurance Company

TOI/Sub-TOI: L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

Product Name: GIWL - Interest Rate

Project Name/Number: /

Disposition

Disposition Date: 11/26/2012

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Form	GIWL		Yes

 State:
 Arkansas
 Filing Company:
 Starmount Life Insurance Company

TOI/Sub-TOI:

L07I Individual Life - Whole/L07I.101 Fixed/Indeterminate Premium - Single Life

Product Name:

GIWL - Interest Rate

Project Name/Number: /

Form Schedule

Lead Form Number:									
Item	Schedule Item	Form	Form	Form	Form	Action Specif	ic	Readability	
No.	Status	Name	Number	Туре	Action	Data		Score	Attachments
1		GIWL	42-001-AR	SCH	Revised	Previous Filing Number:			42-001-AR revised spec.pdf
						Replaced Form Number:	STAR- 126916255		

Form Type Legend:

ADV	Advertising	AEF	Application/Enrollment Form
CER	Certificate	CERA	Certificate Amendment, Insert Page, Endorsement or Rider
DDP	Data/Declaration Pages	FND	Funding Agreement (Annuity, Individual and Group)
MTX	Matrix	NOC	Notice of Coverage
ОТН	Other	OUT	Outline of Coverage
PJK	Policy Jacket	POL	Policy/Contract/Fraternal Certificate
POLA	Policy/Contract/Fraternal Certificate: Amendment, Insert Page, Endorsement or Rider	SCH	Schedule Pages

STARMOUNT LIFE INSURANCE COMPANY GUARANTEED ISSUE WHOLE LIFE

OWNER: [John Atkinson]

BENEFICIARY: [Helen Atkinson, wife] PREMIUM CLASS: Non-Smoker BENEFITS and PREMIUMS:

				PREN	⁄IIUM	
					GUARA	ANTEED
			CUR	RENT	MAX	IMUM
		PREMIUM	ANNUAL	MONTHLY	ANNUAL	MONTHLY
FORM	BENEFIT	PERIOD	PREMIUM	PREMIUM	PREMIUM	PREMIUM
#						
42-001	Modified Indeterminate Premium Permanent Whole Life	Life	\$388.20	\$32.35	\$582.36	\$48.53
	TOTAL		\$388.20	\$32.35		

^{*}These are the guaranteed maximum premiums after the first policy year the highest premiums that can ever be charged.

This policy has limited benefits for non-accidental death in the first two policy years. See the schedule below for details.

See definition of Accidental Death on page 6. The first billing is for 2 month's premiums

INSURED: [John Atkinson]

AGE & SEX: [65, Male]

POLICY NUMBER: L111129449 AMOUNT OF INSURANCE IN EFFECT:

	Accidental	Death From
Policy Year	Death	All Other Causes
1	\$5,000	[value taken from table 1]
2	\$5,000	[value taken from table 1]
3+	\$5,000	\$5,000

POLICY DATE: January 3, 2006

Table 1: Death Benefits per Unit of Coverage (\$)

L	[Table 1. Death Beliefits per Unit of Coverage (\$)			
Issue age	Policy year 1	Policy year 2	Policy year 3+	
45-54	28.00	56.00	1000.00	
55-64	40.00	80.00	1000.00	
65-70	60.00	120.00	1000.00	
71-75	88.00	176.00	1000.00]	
76+	125.00	250.00	1000.00	

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STARMOUNT LIFE INSURANCE COMPANY

INSURED: John Atkinson POLICY NUMBER: L111129449 AGE & SEX: 65, Male RISK CLASS: Non-Smoker

TABLE OF GUARANTEED POLICY VALUES

For explanation of Table, see Page 7

END OF	CASH	PAID UP
YEAR	<u>VALUE</u>	INSURANCE
1	0.00	0.00
2	193.05	390.00
3	339.00	665.00
4	487.45	930.00
5	638.15	1180.00
6	790.40	1420.00
7	943.15	1645.00
8	1095.35	1855.00
9	1247.30	2060.00
10	1399.15	2250.00
11	1550.90	2430.00
12	1701.95	2605.00
13	1851.35	2765.00
14	1997.80	2920.00
15	2140.70	3060.00
16	2279.40	3190.00
17	2413.65	3315.00
18	2543.90	3430.00
19	2669.95	3535.00
20	2791.15	3635.00

NON-FORFEITURE BASIS: Commissioners 2001 Standard Ordinary MortalityTable

Sex Distinct, Smoker Distinct with Interest at [5%].

VALUATION BASIS: Commissioners 2001 Standard Ordinary Mortality Table

Sex Distinct, Smoker Distinct with Interest at [3.5%].

THE PARTIES IN THIS POLICY

The Parties

In this policy, the word **we** refers to **Starmount Life Insurance Company. You** means the owner of the policy named on page 3.

We have issued this policy to you on the life of the **Insured** named on page 3. As the owner, you can exercise the rights described in this policy.

If you are not the insured, you can name a **contingent owner**. The contingent owner would be the party to whom ownership of this policy would pass if you die before the insured. If there is no contingent owner, ownership would pass to your estate.

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